



## Appealing Signs and Graphics help Killarnée Targa South West stand out

If you have seen a rally car driving past in Western Australia it's most likely you will have seen the work of Appealing Signs and Graphics.

The family owned company design and print all of the stickers for competitive rally cars for the West Australian Rally Championship, Quit Targa West and now a new event Killarnée Targa South West.

As well as providing the events with stickers Appealing Signs and Graphics supply course signage, marquees, flags and other sponsor material.

Appealing Signs and Graphics' Director John Lyus first got involved in West Australian rallying when family friend Christine Schrader did a call out for volunteers for Quit Targa West.

"I was blown away when Christine told me how many volunteers they needed to run the event, over 600, and I put my hand up to help straight away. The sponsorship developed from there," John said.

"We have definitely seen an increase in our business sales and I believe our sponsorship of events like Killarnée Targa South West is a huge benefit to Appealing Signs and Graphics," he added.

Over the weekend Appealing Signs and Graphics are also running a free competition to give away a \$760 HID Xenon Light set so if you are in the region head on down to their marquee in Pemberton and put in your entry.

"Now days I get to have a bit of fun myself in one of the course cars," Lyus said. "It's our job to drive the stages 45 minutes before the first car and ensure the roads are safe for not only crews but the local residents along route.

"It's a bit of a laugh but it has a serious side as well, we have to make sure all the necessary gates are closed and that there are no potential hazards on the roads and just make sure all the locals are ready for the event," he continued.

Based in Pemberton and the Shire of Manjimup this weekend (29-30 May) Killarnée Targa South West is set to bring the thrill of tarmac rallying to new communities for the first time.

While providing existing drivers and teams with another opportunity to hone their skills, the event does has a strong focus on encouraging new participants to get involved with the sport at a competitive level in a controlled environment.

Details about Killarnée Targa South West can be found on the official website <http://tsw.targawest.com.au>

For more information about Appealing Signs and Graphics please visit <http://www.appealingsigns.com.au>

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